





# Suplar

A decentralized fund platform that enables users to invest by joining and creating decentralized funds.

Built on  SOLANA

The democratization of financial assets starts by fixing modern problems of said assets: the absence of transparency, high fees, substantial minimum order sizes, long order execution times, long minimum holding times, high-frequency trading, backroom deals, lack of information, complicated financial assets, and exploitative maneuvers.

Suplar will enable users anywhere to participate in the global financial market regardless of where they are, who they are and how much they have. We will provide users with an opportunity to create a decentralized income from the assets that govern the world around us.

# What is Suplar?

Suplar is an upcoming decentralized fund platform that enables users to create and join decentralized funds that follow underlying off and on-chain financial assets of their choice.

# Suplar Fund Types

## Suplar \$SUPL Funds

A Suplar \$SUPL fund is a fund that tracks the value of underlying financial assets the fund wants to follow and settles the gains or losses in SUPL.

## User-created \$SUPL Funds

User-created SUPL-based funds will function the same way as the Suplar SUPL funds. The difference is that the user can choose from the pool of available pre-approved financial assets. The users can decide how much an asset changes the value of the SUPL in the fund.

## User-created SPL funds

Users can create their SPL-token-based funds on SUPLAR, in which they can pool SPL-tokens that settle the gains or losses in said SPL-token. Pool providers will then have the opportunity to change fund mechanics to their liking and benefit from transaction fees derived from the created fund.

# Platform Features

## Education

Suplar asset articles will provide educative content about the assets the funds will use and provide users with an easy way to learn more about the assets.

## SPL-token Distribution

Project developers can create funds to distribute their project's SPL-tokens to a new user base.

## Portfolio Management

Users can create a fund that mimics an investment portfolio of their liking for tracking its market value quickly.

## Fund Trading

Users can use the funds to trade multiple assets almost instantly to gain the benefits of these assets value changes.

## Experimental Funds

Anyone interested in experimental markets can create unique combinations of assets they want to follow. And test new ideas for better strategies.

## Social Investing

Every user-created fund will be publicly available to everyone, and they can follow other users whose investing ideology they share and like.

# Market Analysis

## Assets Under Management

PWC estimates (Read on 12/2021) assets under management to grow to US\$145.4 trillion by 2025, almost doubling from 2016. If this growth is realized, it leaves a growth opportunity to the whole DeFi ecosystem at hand, especially for the Solana ecosystem that has grown faster than the DeFi Ecosystem on average. It would mean an excellent opportunity to scale Suplar's decentralized fund platform.

## Solana DeFi Ecosystem

The Solana DeFi ecosystem's total value locked has grown from 216.07m in April 2021 to 14.62b (Defillama, 12/21) at the beginning of December 2021, achieving an average growth rate 845 % a month.

## DeFi Market

Simultaneously, the whole DeFi total value locked grew from 75.83B in April 2021 to 275.1B in December 2021 (Defillama, 12/21), representing an average growth rate of 45% a month.

## Blockchain market

Currently (Coingecko, 12/17/2021), the DeFi ecosystem marketcap represents 5.8% (CoinGecko) of the whole blockchain market, which in by itself represent further growth opportunities for upcoming and existing DeFi projects in the coming years as users learn about new and exiting protocols.

2B TVL 1Y

## Suplar Growth Plans

Suplar expects to grow from zero to two billion in total value locked in one year after public launch.

# Tokenomics

# What is \$SUPL

\$SUPL is a utility SPL-token on the Solana network, created for and by the Suplar platform. It enables transactions in the platform, is used for rewarding asset articles and other community participation, and represents votes in governance.

# \$SUPL Economy

## Community Rewards

Suplar will use \$SUPL to reward community actions such as participation in the asset article program, alpha & beta testing, and future community activities.

## Platform Transactions

\$SUPL is one of the core currencies for paying transactions using the Suplar platforms' \$SUPL-based funds and creating new decentralized funds.

## Governance Voting

\$SUPL will represent as votes governance decisions related to the token and the Suplar platform in the future.

# \$SUPL Features

## Token Supply

\$SUPL has a fixed supply of no more than 500,000,000 to combat further inflation.

## Locked Staking

Suplar will provide locked staking pools for \$SUPL in the future for users to benefit from the increased use of the platform.

## Liquidity Mining

Suplar will save a reserve of \$SUPL for increasing liquidity mining rewards in the early stages of the platform's launch to increase public ownership and liquidity.

## Transaction Fees

Every transaction in a \$SUPL-based fund will be 0.3% when joining and exiting a fund.

## Driven By Community

Suplar will reward community actions with \$SUPL that drives the token's utility by rewarding positive measures for further growth.

## Suplar \$SUPL Funds

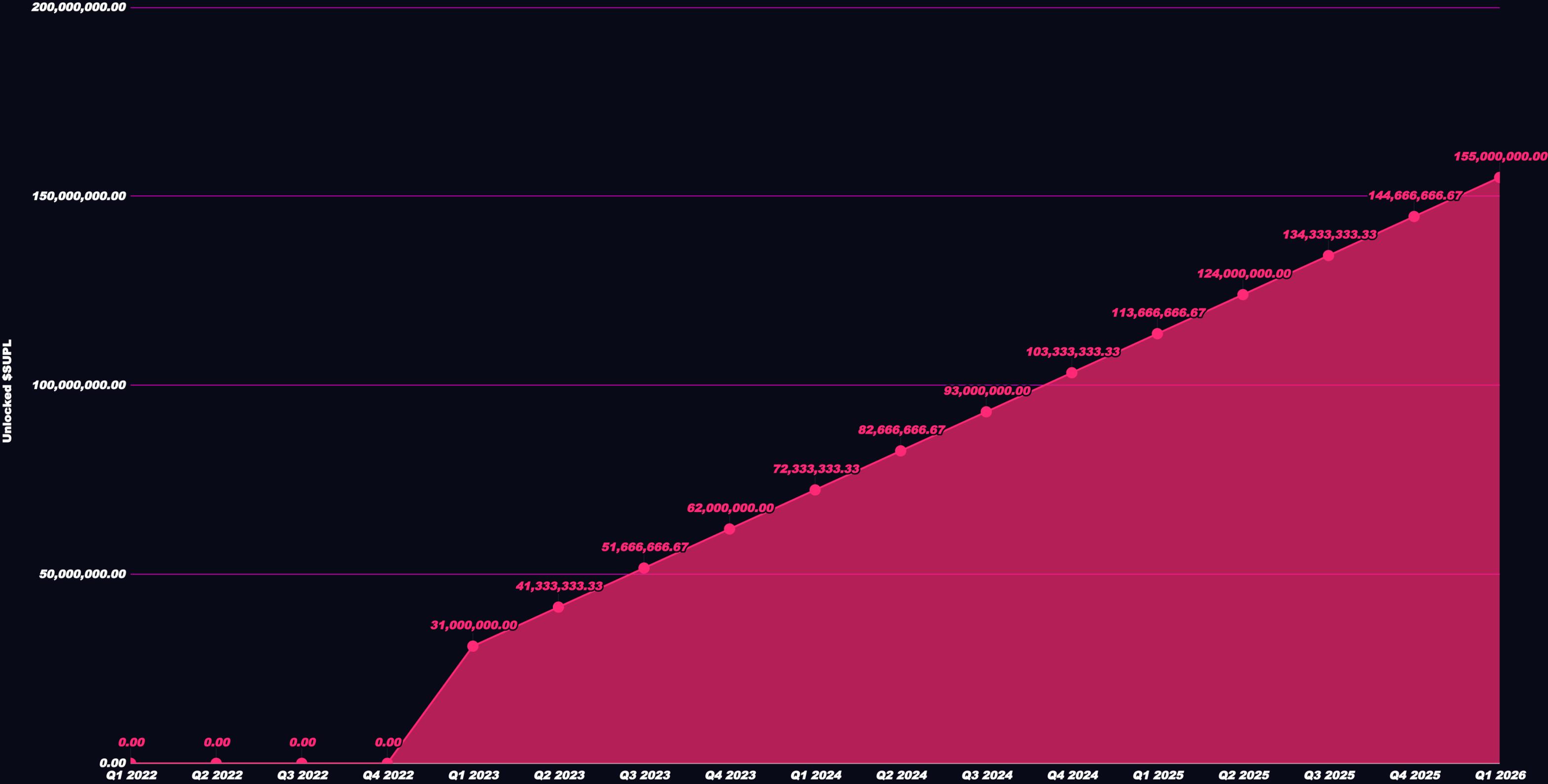
Decentralized \$SUPL funds on Suplar will use \$SUPL to measure gains or losses in a particular \$SUPL-based fund.

# Distribution



# Private \$SUPL Distribution Vesting Schedule

Includes \$SUPL reserved for the team, private sale investors, and early advisors.





## Natnael

Natnael is a self-taught full-stack engineer, college dropout and has worked as a full-stack developer for many companies for years.

Natnael has also previously founded Kokoro (A smart coin built on the Chia Network for the Sirius Labs X Chia Global Chia Hackathon) and SmartQuiz (an AI-Based automatic quiz generator).

He was also a former core team member of ZeroBridge (which allows the transfer of tokens from Ethereum compatible chains to Algorand) that the Algorand Foundation awarded a SupaGrant.



## Stefan

Stefan is a technical online marketer, long-term entrepreneur, and a BBA graduate with a focus on finance and marketing.

Stefan has helped countless entrepreneurs with online growth strategies through consultation and a marketing blog (Engaio Digital) that has reached over 120k readers since its inception.

Team

# Roadmap

Q1/22

Core Development Begins  
IDO

Locking Private \$SUPL

A Marketing Campaign for Community Growth  
Asset Article Program Applications opens

Q2/22

Core Development Continues  
Private Alpha Testing  
Announcement of Initial Funds

Q3/22

Private Beta with Discord Community  
Community Rewards  
Increased Fund Support

Q4/22

**Public Launch**

# Contact

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